We are going to replace a placeholder variable by a Word fragment with rich text, an image and a link within a footnote.

Here comes the footnote.[[1]](#footnote-1)

This is a closing paragraph.

1. **I am going to write a link:** [link to Google](http://www.google.es) to illustrate how to include links in a footnote. As you may see it is extremely simple to do so and can be done with any other Word element. [↑](#footnote-ref-1)